



March 2, 2021

Attention:

Hon Jason Kenney, Premier of Alberta
President of the Executive Council
307 Legislature Building
10800 – 97 Ave
Edmonton, Alberta T5K 2B6

Hon. Tyler Shandro, Minister Health
423 Legislature Building
10800 – 97 Ave
Edmonton, Alberta T5K 2B6

RE: Moving forward with the Government of Alberta

Dear Premier Kenney & Minister Shandro:

First of all, the Alberta Live Events Coalition (ALEC) continues to recognize the efforts of the Government of Alberta to help keep Albertans safe and our economy functioning during this prolonged pandemic crisis.

In ALEC Town Hall meeting, on February 23 which had over 500 live event industry professionals on the call, it was stated that the Government of Alberta was willing and wanted to work with the ALEC for the safe return of live events employing 10's of 100's of Albertans. Just one week later, as we interpret the Step 2 permission, our question is how do we move forward and continue working with Government regarding the safe return of Live Events? Much like Minister Shandro stated on Monday, March 1, 2021, the Government worked tirelessly with the fitness industry on safely re-opening. ALEC has been working with Government since March 2020 with very little movement and in fact, unless we are misinterpreting, we have moved further back versus meaningful safe and capacity defined progress.

With proven track records of low to no transmission rates in certain live events, we feel working with the ALEC, will assist the Government and Alberta Health Services in creating a safe plan to move forward. Why were we not further consulted towards limited, safe, re-opening as originally stated in Step 2. It has been admitted that there is no data regarding professionally run events with transmission rates and we feel this can continue to happen.

We fully concur that re-opening the event industry that is tapered, stringent and methodical in a staged approach is the best way however, the goal posts of stages continue to be pushed back. With every move of the goal post and with live events and opening of our venues, we have increased uncertainty which impacts the industry's future. We continue to advocate that to open up with strong risk mitigation at capacity rates is important. We look forward to working together as a cohesive unit that will only make the process easier for the Government of Alberta, Ministry of Health and the Live Events community.

Regards,

A handwritten signature in black ink, appearing to read "Lesley Plumley", written in a cursive style.

Lesley Plumley
Founder, Alberta Live Events Coalition

CC:

Whitney Issik, MLA, Calgary Glenmore
Christopher Thresher, Chief of Staff, Minister of Health
Chad Hallman, Ministerial Assistant to Minister of Health
Tomasia DaSilva, Global News
Chris Varcoe, Calgary Herald